

2026 Star-Spangled SALUTE

CELEBRATING
America's 250th Anniversary

SPONSORSHIP LEVELS

- Contact Chamber for Pricing:** Presenting Sponsor
\$15,000: Entertainment, Food Court, First Responders, Fireworks
\$10,000: Beer Garden, Sponsor Hospitality
\$5,000: Fun Zone, Children's Parade, Power Launcher
\$3,000: T-Shirts (2), Parking, Cool Zone, Volunteer Hospitality
\$750: Day of Gold
\$500: Day of Silver

Sponsorship Benefits	Presenting	\$15,000	\$10,000	\$5,000	\$3,000	\$750	\$500
Logo displayed on 1 digital screen in high traffic areas of event	✓	✓	✓	✓	✓	✓	✓
Recognition on all social media *	✓	✓	✓	✓	✓	✓	✓
Your logo on post-event sponsor thank you e-blast	✓	✓	✓	✓	✓	✓	✓
Passes to Sponsor Hospitality Area	30	20	15	10	6	3	
Your logo on the back of volunteer shirts *	✓	✓	✓	✓	✓		
Distribution rights at event - Indoor Business Information Table & Swag for VIPs (Provided by Sponsor) *	✓	✓	✓	✓	✓		
Your logo on on all print and digital advertising *	✓	✓	✓	✓	✓		
Sponsor may provide 1 LinkedIn content post *	✓	✓	✓	✓	✓		
Verbal recognition at event	✓	✓	✓	✓			
Logo displayed on 2 digital screens in high traffic areas of event	✓	✓	✓	✓			
Your logo on all print, digital and multimedia advertising *	✓	✓	✓	✓			
Logo prominently displayed on stage signage	✓	✓	✓				
Logo displayed on Centennial Park video board *	✓	✓	✓				
Logo displayed on 2 digital screens with medium frequency placed in high traffic areas of event	✓	✓					
Sponsor may provide 2 LinkedIn content posts *	✓	✓					
Ad displayed on the Centennial Park video board (Ad provided by sponsor) * +	✓	✓					
Title Sponsorship "Star-Spangled Salute Presented by "	✓						
Guaranteed physical stage presence during event	✓						
Logo prominently displayed on all event signage	✓						
Logo displayed on 2 digital screens with high frequency placed in high traffic areas of event	✓						
Exclusivity of logo on staff and committee shirts *	✓						
Optional Facebook Live post during event recognizing your presence	✓						
First Right of Acceptance (FROA) for annual renewal ***	✓						

* To receive full promotional benefits, sponsorship commitment must be received 30 days prior to event.

+ The Midland Chamber of Commerce reserves the right to vet/approve speaking points to ensure compliance with our by-laws.

*** Company must commit to sponsorship minimum of 6 months prior to event.



MIDLAND CHAMBER
OF COMMERCE

303 W. Wall Street, Suite 200 | Midland, Texas 79701
(432) 683-3381 | info@midland.biz



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Sponsor-Specific Benefits

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T-Shirts (2)	Logo on sleeve of volunteer t-shirts (only 2 sold) *
Parking	Area-specific signage denoting sponsorship
Cool Zone	Area-specific signage denoting sponsorship
Fun Zone	Recognition on area-specific signage *
Children's Parade	Area-specific signage (lead banner for Children's Parade)
Power Launcher	Join emcee on stage during program, use power launcher to launch t-shirts (sponsor provides 15-20 t-shirts, due 3 weeks before the event, design subject to approval)
Beer Garden	Logo printed on all cups used for Beer Garden Sales*
Sponsor Hospitality	Recognition on signage within the Sponsor Hospitality area
Entertainment	Logo on backdrop for Stage
Food Court	Recognition on area signs (banners on front/back denoting area and sponsorship).
First Responders	Receive recognition at all preparatory meetings with first responders (logo on agenda and verbal thanks). Opportunity to provide thank you letter to be given to all first responders participating in event.
Fireworks	Signage denoting Fireworks sponsors

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