



SPONSORSHIP LEVELS

Presenting Partner: **Contact Chamber for Pricing**

Leadership Partner (Limited to 8): **\$10,000**

Community Partner: **\$5,000**

Scholar Partner: **\$2,500**

Student Partner: **\$1,500**

**All Sponsorships will be made payable to the Midland Chamber of Commerce Foundation 501(c)(3)*

Sponsorship Descriptions	
Presenting Partner	Presenting Partners serve as the foundational support for the newly established Midland Chamber Leadership Center (MCLC) to address the perpetual need for greater development of effective, resilient, and thoughtful leaders. Our businesses, community, and civic endeavors deserve the service of well prepared and fully engaged citizen decision makers. As title line partners your investment in MCLC will positively impact every facet of both Leadership Midland and LEAD.
Leadership Partner	Leadership Partners join MCLC in casting vision for students and scholars enrolled in Leadership Midland and LEAD. Leadership Partners sponsor both programs for a specific month of classes, from September to April. For Leadership Midland, your investment will be used to devote a full class day to examining a unique facet of life in Midland (ex. healthcare, education, government). For LEAD, your investment will support recruiting subject matter experts to provide professional leadership instruction to our scholars.
Community Partner	Community Partners form a critical network of support for our MCLC students and scholars during their developmental journey through Leadership Midland and LEAD. Community Partners' investments help with vital program expenses, such as class equipment, meals, assessment tools, and additional costs that support our leadership development objectives.
Scholar Partner	Scholar Partners come alongside our class of LEAD scholars as champions and supporters of the rigorous work they will be completing throughout the year. A portion of your investment goes towards our scholarship fund for LEAD scholars. (Partial tuition scholarships are awarded on a proven need basis to our local non-profit and for-profit businesses.)
Student Partner	Student Partners come alongside our Leadership Midland students as champions and supporters in their endeavors to better know their community, joining the 1400+ alumni system making an impact in Midland. A portion of your investment goes towards our scholarship fund for Leadership Midland students. (Partial tuition scholarships are awarded on a proven need basis to our local non-profit and for-profit businesses.)

**Leadership Midland will accept 25-35 class members each year.
LEAD being more intensive, will accept 12-15 class members.*

303 W. Wall Street, Suite 200
Midland, Texas 79701
(432) 683-3381



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Sponsorship Benefits					
	Presenting	Leadership	Community	Scholar	Student
Reserved seats at Graduation	10	8	6	4	2
Your name on MCLC website	✓	✓	✓	✓	✓
Your name in graduation program *	✓	✓	✓	✓	✓
Your logo in social media posts thanking sponsors	✓	✓	✓	✓	✓
Your logo on applications open e-blast	✓	✓	✓	✓	✓
\$500 of Sponsorship goes towards Leadership Midland Scholarships					✓
\$1000 of Sponsorship goes towards LEAD Scholarships				✓	
Logo on promotional material/invitations for Graduation and Alumni events *	✓	✓	✓		
Verbal recognition at said events			✓		
Logo in graduation program	✓	✓	✓		
Logo featured on event signage*	✓		✓		
Sponsor may provide 1 LinkedIn content post for Midland Chamber LinkedIn page*			✓		
Top Listing on Class Materials for Chosen Class Month		✓			
Logo listed on MCLC website, social media posts & e-blasts with direct link to company site	✓	✓			
Verbal recognition at both classes in chosen Class Month		✓			
Distribution rights to Classes in chosen Class Month (provided by sponsor) ++		✓			
Access to LEAD class Speaker for 1 hour of Corporate Training on class day **	✓	✓			
Facebook post from Leadership Midland Class Day recognizing your sponsorship	✓	✓			
Verbal recognition at Graduation	✓	✓			
Sponsor may provide 2 LinkedIn content posts for Midland Chamber LinkedIn page *	✓	✓			
First Right of Acceptance (FROA) for annual renewal on Class Month+		✓			
Top Listing on all Midland Chamber Leadership Center materials - "Presented by" designation	✓				
Promotional Video at Graduation - 30-90 seconds (Provided by Sponsor) * ++	✓				
Distribution rights to Classes at Graduation (provided by sponsor) ++	✓				
Logo on Graduation Plaque	✓				
First Right of Acceptance (FROA) for annual renewal +	✓				

* To receive full promotional benefits, sponsorship commitment must be received 30 days prior to event.

** Subject to the schedule of company and availability of LEAD speaker. Class day must be selected 60 days prior to guarantee availability of speaker and training must occur within 24 hours of scheduled LEAD Class. Benefit may be donated to local non-profit, but this must be expressly communicated by the Company 60 days prior to class day.

+ Company must commit to sponsorship minimum of 6 months prior to new class year.

++ The Midland Chamber of Commerce reserves the right to vet/approve materials.