



Dear Sir or Madam:

Our school works hard each year to make sure our students are provided with opportunities that foster academics, community service and leadership through skills like; communication, teamwork, patience and dedication.

This year we are establishing a new school organization called the Black Student Union. With this organization it is our is desire to celebrate Black culture, educate students on Black history, promote academic excellence, and teach leadership skills through interactive projects and activities inside and outside of school. The Black Student Union(BSU) of Midland High School is committed to intellectual, cultural, social and ethnic diversity. In the past, organizations such as this has helped students get and feel connected to the school community as well as helped with academic achievement where more students sought out higher education and bigger opportunities.

We have big plans for our students and want to get them exposed to opportunities that promote access. This year we are wanting to take a group of juniors and seniors to Houston to visit Prairie View A&M and Texas Southern University, as well as see the show "Hamilton" as part of their education experience.

But we need your help. It will cost us \$10,000 to take this trip and we can't raise this money alone. With your sponsorship we will be able to pay for food, hotel, and tickets to see "Hamilton".

Our organization relies on the generosity of community supporters just like you. If you decide to donate, we'd like to offer you advertisement as a thank you for helping our students. Your advertisement will be presented on our tour shirts with your name or logo on the back.

Please contact Shadée Johnson if you have any questions or would like to arrange a sponsorship with our organization.

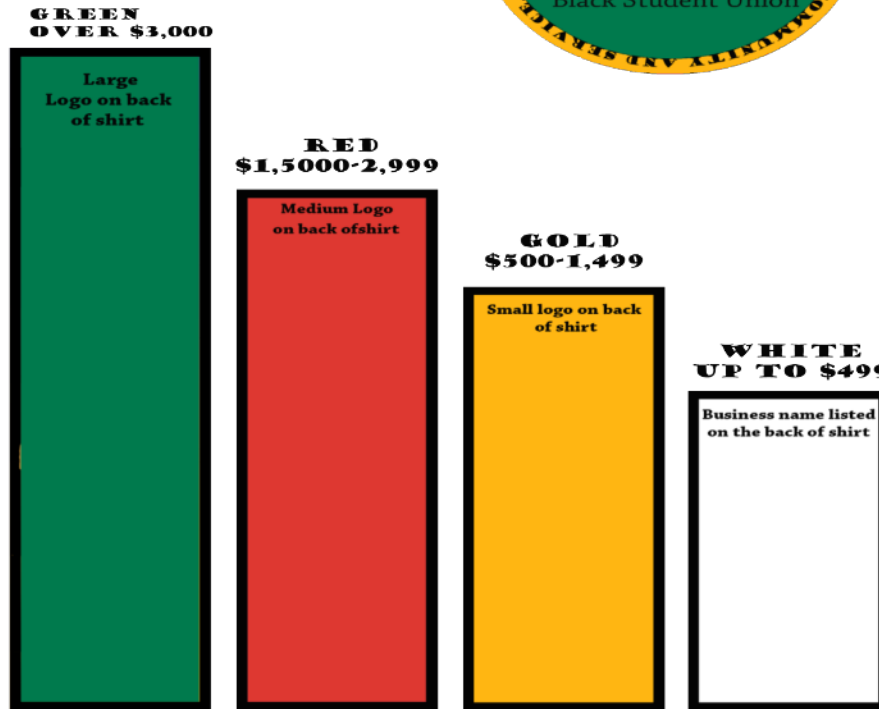
Thank you,

Shadée Johnson

[shadee.johnson@midlandisd.net/](mailto:shadee.johnson@midlandisd.net/)

432-240-3189

# Sponsorship Opportunity



Please fill out the form below, submit ad information by mail to Midland High School 906 W. Illinois Midland, Texas, 79701 or upload the advertisement form images and layouts to [shadee.johnson@midlandisd.net](mailto:shadee.johnson@midlandisd.net). All payments, advertisement forms, images and layouts must be received by November 30, 2021. If you have any questions or need additional information, please do not hesitate to contact Shadée Johnson at (432) 240-3189 or email at [shadee.johnson@midlandisd.net](mailto:shadee.johnson@midlandisd.net).

Contact Name \_\_\_\_\_ Contact Number \_\_\_\_\_  
 Business/ Organization Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

By signing below, I release the enclosed pictures and/or information for publication on Sponsor T-shirts

Signature \_\_\_\_\_ Date \_\_\_\_\_